**Digital Story Rubric Template**

You do must have at least 4 criteria, but you do not have to use all of the rows below. For each criteria your team creates you must fill out the entire row. If you need more rows, just add them below.

**Elements**

Title describing the category being evaluated. For example: use of images, audio, story, extra effects, etc.

**Umm, that was kinda lame**

**(estoy mal)**

Describe what the element might look like if it wasn't done very well or was rushed.

**Okay overall**

**(asi asi)**

Describe what the element would look like if it was pretty good, but could still use a little fine tuning.

**Wow - That was seriously incredible!**

**(estoy bien!)**

Describe what the element would look like if the final product was Beautifully done, creative, and thought provoking.

**Still Images**

**& Video**

**No visuals**

**Irrelevant visuals**

**Terrible quality of images**

**Inappropriate/Explicit images**

**None of your own/found images**

**Somewhat relevant visuals**

**Unsynchronized visuals**

**Visuals decent quality**

**Only a few of your own/found images**

**Theme related**

**Terrific quality images**

**Thought provoking**

**Both found & taken stills & video**

**Audio**

**No music**

**No narration**

**Bad quality ausio**

**Irrelevant audio**

**Inappropriate music**

**Unscripted**

**Mediocre sound quality**

**Monotone voice**

**Poor grammar**

**Unpolished dialogue**

**Bad/off topic music**

**Relevant music**

**Strong narration**

**High quality audio**

**Fitting ambient noise/sound effects**

**Rehearsed script**

**Story**

**Cliché story**

**No structure**

**Unemotional**

**0 -1 1/2 minutes**

**Rambling**

**Predictable**

**Personal touch**

**Posses some elements of story**

**1 1/2 - 2 1/2 minutes**

**Unique, original voice**

**Honest story**

**Solid structure**

**Personal/emotional impact**

**At least 3 minutes**

**Effects/editing**

**No transitions**

**Thrown together**

**No text**

**Choppy editing**

**No title or information**

**Moderate effort**

**Transition sometimes used**

**Unpolished**

**Smoother edits**

**Weak text**

**Smooth/effective transitions**

**Text supports story**

**High level of effort**

**Polished video transitions**

**Complete information to support story**

**Etc.**

**Did not follow outline**

**No planning involved**

**Project rushed**

**Many steps missed**

**Somewhat followed original outline**

**Some deeper planning involved**

**Some steps mixed/unclarified**

**Worked off original concept/outline**

**Story planned from start to finish**

**Followed all steps**

**Clear**

**Student took time & effort**